

A unique WORLD is emerging from NATURE

29-11-2016



VILLAGES NATURE
PARIS

It all began with an encounter...



A magician and artist,
who creates fantastical imaginary worlds



A lover of nature,
animals and houses in the woods

In 2001

- Euro Disney was considering the possibility of adding a relaxation/holiday component to the destination it had built as a magical, imaginative and immersive experience for guests
- Pierre & Vacances was acquiring Center Parcs and beginning construction an Adagio tourist residence in Val d'Europe, in partnership with Euro Disney
- Both groups had the **growing commitment to take action within their industries in the face of today's environmental challenges** and to increase their focus on sustainable tourism



In 2010

Les Villages Nature de Val d'Europe S.A.S., a 50/50 joint venture was formed

Villages Nature® Paris: A unique world is emerging from Nature



Photo : www.leuropevueduciel.com

Villages Nature® Paris Key Figures

- 259 hectares thus 120 hectares in phase 1A
- 10 % of constructed land
- 916 cottages et apartments at the opening
 - Increase to 1 500 in FY23
- About 1M visitors / year
 - Approximately 2M by FY23
- 2 700 direct and indirect jobs created at opening, thus 1 000 direct
- One of France's most important private construction sites



Europe's first ecotourism destination to reinvent holidays, close to Paris and Disneyland® Paris

The project's three fundamental principles:



ACCESSIBILITY:

A strategic location near a leading transportation hub with excellent infrastructure (Marne-la-Vallée/ Chessy multimodal TGV/RER station, A4 highway)

→ Objective: 30% of guests take public transit to the site



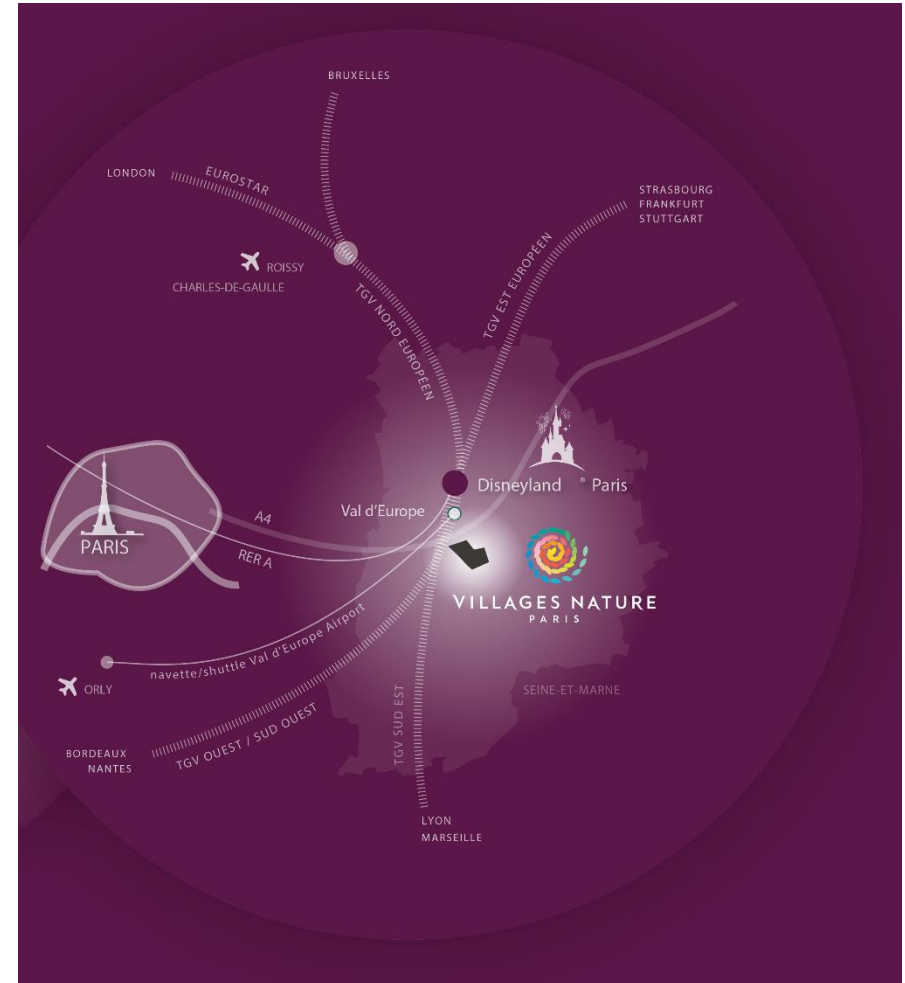
URBAN PROXIMITY:

A critical mass of residents (Paris Île-de-France, northwestern Europe) ensuring non-seasonality: site will operate 365 days/year and 24/7



LOCAL ENERGY:

Deep geothermal energy, an integral component of the project (the Dogger aquifer in Île-de-France, 1,800 m/5,900 ft deep), the true “genius of the place”, satisfying 100% of the project's heating



Visit Villages Nature®

Paris.....

Relax and discover new
experiences & unique
emotions



Villages Nature® Paris: Invites you into 5 immersive worlds

Whether you want **entertainment, discovery, sport or relaxation**, they're all here –
in **five immersive worlds together for the first time in one destination**



Aqualagon



Extraordinary Gardens



Forest of Legends

ICONIC LOCATION WITH:

- Spectacular architecture & landscaping
- Strong identity
- Storytelling that can be felt in every detail
- Unlimited access to the 5 immersive worlds



BelleVue Farm



Lakeside Promenade & Hanging Gardens

AQUALAGON - Dive into an extraordinary world



9.000 m²
Capacity of c.3000
people

AQUALAGON - unique sensations in naturally heated water all year round



2 500 m² of outdoor lagoons naturally heated to 30°C

AQUALAGON - natural pools and cascades experience



Animation
Program examples,
Work in progress



Aquagym



Baby Swimming



Spa



7 slides, wave pool
extended in the outside
lagoon & overlooking the
baie

Eggs, milk and vegetables, it's all happening at THE BELLEVIE FARM



Animation
Program examples,
Work in progress

Cooking Classes



Farm Entertainment Show



Animal Caring



Dairy, pony club,
vegetable garden,
beekeeping, arts &
crafts workshops

THE BELLEVIE FARM– Lait's Play...



VILLAGES NATURE
PARIS

02/12/2016

12

Follow the beauty of each season, forget your watch in the EXTRAORDINARY GARDENS



Labyrinthe, interactive path



Discovery Of Land Art



Gardening Workshops



2 hectares of gardens around the 4 elements (water, wind, earth & fire)

Live an amazing night time atmosphere in the EXTRAORDINARY GARDENS



FOREST OF LEGENDS

A fairy tale world full of mystic discoveries



Animation
Program examples
Work in progress



Themed outdoor playground



Interactive Show



Tree House Building

Celebrate, discover or just chill at the LAKESIDE PROMENADE



Market Place



Animation
Program examples
Work in progress



Restaurants and Shops



Lakeside Concerts



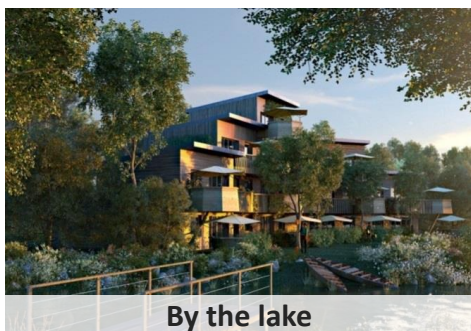
Baby / Kids Club

Three amazing settings designed for reconnecting with loved ones: family suites and cottages

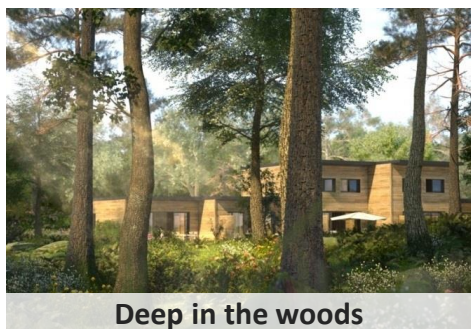
CHOOSE THE PERFECT SETTING FOR YOUR HOLIDAY



Village centre



By the lake



Deep in the woods

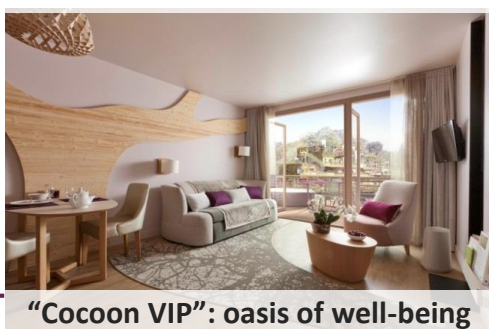
CHOOSE THE ATMOSPHERE THAT SUITS YOU



"Clan Comfort": playful & poetic



"Country Premium": charming retreat



"Cocoon VIP": oasis of well-being

EMBRACE YOUR WAY OF LIVING



Eat out



Order in



Cook together



Villages Nature® Paris: A place...

To disconnect, while being 100% CONNECTED



Free Wifi



Reservation Of Activities Via Mobile



Connected Wristband



Planning Of Activities Via Mobile

Villages Nature® Paris: A place where...

You will be welcomed by a team of passionate artists-craftsmen



Being passionate & creative, artists at heart that will paint the picture of the ultimate holiday



Being real experts of nature and culture and committed to pass on their know how to our guests

Villages Nature® Paris: A place that...

Will awaken your desire to live in HARMONY with NATURE

● A new vision of sustainable development:

Changing things together little by little...

not because you have to but because you will find pleasure
and joy in doing so

● The real magic of Villages Nature® Paris:

Geothermal science



● A member of the One Planet Communities:

A world premiere, at this scale, in terms of sustainable tourism. Developed with NGO BioRegional, a shared vision and engagement to live and grow, using no more than One Planet's resources

● A destination selected by the United Nations Environment Program:

For its 360° approach of sustainable development, out of 11 other competing projects worldwide



Villages Nature® Paris: A place selected by...

The United Nations' Environment Program for its 360° approach of sustainable development

- ✓ Since its inception, Villages Nature Paris has aimed to provide **innovative solutions to the major challenges of today** in **tourism**. This is a **global first** for a tourist destination of its size
- ✓ **Villages Nature Paris' commitment** is guided, at every stage from development to construction to operation, by a **"Sustainable Action Plan"** inspired by the One Planet Living methodology developed by BioRegional. It strives to **minimize the destination's ecological footprint with 10 measurable target areas**



Zero carbon

Strive for a zero carbon footprint for building emissions by controlling energy consumption and making renewable energy a strategic focus



Zero waste

Reduce the amount of waste sent to landfills or for incineration by maximizing recycling and recovery (goal: 90% of waste recovered) and by making waste management easy and fun for guests



Sustainable transport

Design a car-free destination and reduce CO₂ emissions from guest and employee transport



Sustainable water

Manage rainwater sustainably site-wide and reduce water use



Sustainable and locally sourced materials

Choose lower-impact construction materials and promote sustainable goods



Natural habitats and wildlife

Make the most of and develop the site's biodiversity, monitor changes in the flora and fauna and raise guest awareness about conservation



Local and sustainable food

Offer healthy food with products prepared on site or sourced locally or organically



Equity and economic development

Support and foster the local economy by maximizing positive impacts of the project



Quality of life and well-being

Emphasize the human dimension of sustainable development by gauging the overall performance of the destination by the satisfaction of our guests, our employees and our neighbors



Culture and heritage

Promote local culture and heritage and educate guests about sustainable development



THANK YOU!